



# AGENDA

## **GTA Board of Directors Work Session**

United Way of Greenville County – Hollingsworth Board Room

105 Edinburgh Court, Greenville, SC 29607

Tuesday, February 11, 2020

8 a.m. – 12 p.m.

**Contact Liaison:** James Keel

**Staff Liaison:** Lorrie Brown

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| <b>1. APTA Transit Board Member Handbook Review</b>          | <b>8:00 a.m.</b>  |
| <b>a. Self-Assessment Results and Discussion</b>             |                   |
| <b>b. SWOT Analysis</b>                                      |                   |
| <b>c. Strategic Plan</b>                                     |                   |
| <b>2. Discuss Goals and Objectives</b>                       | <b>10:00 a.m.</b> |
| <b>3. Advocacy and Government Relations Efforts for 2020</b> | <b>10:40 a.m.</b> |
| <b>4. Increased Ridership White Paper</b>                    | <b>11:25 a.m.</b> |
| <b>5. Next Steps</b>   | <b>11:30 a.m.</b> |
| <b>6. Adjournment</b>  | <b>12:00 p.m.</b> |
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### **Future Meeting Dates:**

**Next GTA Board Meeting:** Thursday, February 27, 2020 at 12:30 p.m.